



SERIOUSLY JASON

JASON ORR GRAPHIC DESIGNER

CONTACT INFO

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Email: Jason@SeriouslyJason.com

Website: SeriouslyJason.com

TECH SKILLS

- Adobe Creative Cloud
- Platforms: Mac and PC
- MS Office Applications
- FTP Client Software
- QuarkXpress
- Wordpress, HTML, and CSS
- Asana Work Management Platform

DESIGN SKILLS

- Branding and marketing material
- Book covers and eBooks
- Photo editing and photography
- Layout and print design
- Pre and post production

EDUCATION

THE ART INSTITUTE OF ATLANTA

Atlanta, Georgia

Graduation Date: Jun. 2009

Bachelor in Arts, Graphic Design

Honors: Graduated Summa Cum Laude

Alumni: American Institute of Graphic Arts

ABOUT ME

I am a graphic designer with 12+ years of experience. I am seeking a position with an opportunity for advancement, growth, and bringing my creativity, business knowledge, and customer support experience to be an immediate asset to your company. I am hard working, able to work collaboratively within a team as well as individually, a quick learner, dedicated, have a positive attitude, great attention to detail, staying up to date with new technologies, extensive experience dealing with clients and sending invoices, excellent knowledge of design and typography, able to multitask and work under pressure with strict deadlines.

WORK EXPERIENCE

JERA PUBLISHING, GRAPHIC DESIGNER

Feb. 2012 – Jan. 2020

Design promotional material, flyers, business cards, book covers, interiors layouts, and logos. Create all types of eBooks from simple to complex. Coordinate with printing companies to finalize projects. Set up and preflight files for post production. Work closely with clients to create vision, conceive designs, and consistently meet deadlines and requirements.

SERIOUSLY JASON, FREELANCE DESIGNER

Jun. 2011 – Feb. 2012, Jan. 2020 – Present

Create graphics and layouts for online and print. Develop branding and concepts for small start ups companies and musicians. Design promotional displays including signage systems for public exhibition and shows. Manipulate photographs for promotional pieces. Retouching and photo editing. Conduct design consultations and meetings.

THERMO PRO INC, PRODUCTION AND DESIGN ASSOCIATE

Jan. 2010 – Jan. 2011

Use computer software to generate new images. Create artwork packages, manuals, and logos for clients. Ensure projects are completed and on schedule. Post-production and editing files.

SAMPSON CONSULTING, GRAPHIC DESIGNER

Aug. 2009 – Nov. 2009

Projecting budgets and schedules. Working with printers and event planners on pricing and turnaround times. Brainstorming and mocking up design ideas. Create brand identity and logo designs. Photo manipulation and retouching. Product photography and creating an image archive. Overlook and manage projects on a design team. Meeting with clients and adjusting designs to fit the client's taste or needs. Taking product shots for brochures.

KUDZU STUDIOS, GRAPHIC DESIGNER

May 2008 – Nov. 2008

Construct concepts for promotional products. Developed applications for post press. Photography and photo editing. Crafted layouts, catalogs, signage, ads for publication companies, and set up art for trade shows and events.

AMERICAN GRAFFITI, GRAPHIC DESIGNER

Jul. 2007 – Jan. 2008

Composed concepts for vehicle graphics and large posters. Finalize artwork and set to specs for printing. Apply and cut graphics to be placed on vehicles. Design brochures and business cards.